Prudent Prescribing – Improving the use of medicines by doing things differently
Applying the Principles

• Minimise avoidable harm.
• Carry out the minimum appropriate intervention.
• Promote equity between the people who provide and use services.
Prudent prescribing

Dr Sally Lewis
Value in diabetes?

ABUHB - % of Patients over 75mol v Cost per patient

Cost per patient

% of patients over 75mol

High cost – Good Control

High Cost – Poor Control

85

Low Cost – Good Control

Low Cost – Poor Control
Quality in prescribing - NSAIDs

ABUHB Ibuprofen and Naproxen Vs Diclofenac
NSAIDS

Non-Steroidal Anti-Inflammatory Drugs - League Trend

Period

<table>
<thead>
<tr>
<th>Jan-09</th>
<th>Feb-09</th>
<th>Mar-09</th>
<th>Apr-09</th>
<th>May-09</th>
<th>Jun-09</th>
<th>Jul-09</th>
<th>Aug-09</th>
<th>Sep-09</th>
<th>Oct-09</th>
<th>Nov-09</th>
<th>Dec-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>1600000</td>
<td>1650000</td>
<td>1700000</td>
<td>1750000</td>
<td>1800000</td>
<td>1850000</td>
<td>1900000</td>
<td>1950000</td>
<td>2000000</td>
<td>1900000</td>
<td>1850000</td>
<td>1800000</td>
</tr>
</tbody>
</table>
PREScribing Workshop 2.4.14

1. Workshop held in Cwm Taf 2nd April 2014
2. Attended by 30 clinicians from primary care & secondary care
3. 10 patients attended
4. General consensus of conclusions & recommendations
Four key themes

• Increased public & patient engagement & awareness
• Review system & processes
• Different models of care
• Explore changes to current practice in therapeutic areas that could incorporate PHC principles
What does this mean?

- Patient engagement
- Increase patient awareness & understanding
- Joint, informed decision making (co-production)
- YMYH
- System & process
- Improve IT access and sharing of information
- Elements of current primary care contracts may actually be barriers to PHC!
• Different models of care
  • E.g. use of behavioural therapy in the treatment of mental health, exercise referral

• Current practice: PPI prescribing
  • Use is increasing
  • Lifestyle / public health issues.
Next steps

• Identify priority areas

• Develop implementation plans (local & national)

• Start making changes!