The second World Sepsis Day will take place on September 13th 2013

Background
Every 3-4 seconds someone dies of sepsis. The Global Sepsis Alliance (GSA) and its founding members have come together to raise the public and professional profile of sepsis - a condition that is common, global in scope, and devastating in its consequences. The impact of sepsis is enormous, and the tragedies we have witnessed as a result have led us to initiate World Sepsis Day. We know the toll of sepsis can be reduced, but we recognize that a major barrier to success lies in the fact that sepsis is largely unknown to the public, and poorly understood by professionals. Too many people develop sepsis. Too few survive.

It's our mission to reduce the incidence and mortality of sepsis by 20% by the year 2020. With our campaign we are educating medical professionals, informing policymakers, and create awareness among the general public.

The Global Sepsis Alliance is a worldwide association driven by health professionals, with seven international federations targeting intensive, critical and acute care medicine as well as 43 national organizations – the Global Sepsis Alliance represents more than 600,000 physicians, nurses and allied healthcare workers.

World Sepsis Day is an initiative of the Global Sepsis Alliance (GSA) and its founding members, all of which are non-profit organizations:

World Federation of Societies of Intensive and Critical Care Medicine (WFSICCM),
World Federation of Pediatric Intensive and Critical Care Societies (WFPICCS),
World Federation of Critical Care Nurses (WFCCN),
International Sepsis Forum (ISF)
Sepsis Alliance (SA)

World Sepsis Day - Key Targets 2020
- Reduce the incidence of sepsis through effective prevention strategies.
- Increase sepsis survival rates for all population groups around the world.
- Provide better access to suitable rehabilitation services for people everywhere.
- Increase awareness and understanding of sepsis among healthcare professionals and the general public.
- Track and measure the global burden of sepsis and the positive impact of sepsis control and management interventions.

World Sepsis Day - Goals 2013
- Achieving governmental involvement in 10 countries that require hospitals to adopt proven best practices for the early identification and treatment of sepsis.
- Aligning 2500 Hospitals & Health Care-providing associations behind the key-targets of the World Sepsis Declaration.
Increasing awareness by involving opinion leaders, as with the WHO Patient Safety Programme.

Setting up of a targeted educational & informational newsletter system with latest informations about sepsis.

World Sepsis Day - Supporter (Jan. 2013)
With the support of dedicated people from all over the world, a truly global movement has started which has aligned:
- over 1,300 hospitals
- more than 180 national & international organizations
- about 1,500 Healthcare workers
to the goals of the World Sepsis Declaration.

Tools for our supporters
- Campaign material to empower organizations, hospitals, healthcare professionals in communication with patients and the wider public, and to support local campaigns for World Sepsis Day on 13th September.
- Educational material, such as pocket cards or ready-made Power Point Presentations
- Infographics about the "Global burden of Sepsis"
- Infographics about "What is Sepsis"

In this way, we are creating a unique, powerful, and reliable movement that drives sustainable progress. That is possible thanks to:
- The expertise of our founding organizations
- The professionals behind them
- The worldwide support from 64 outstanding experts listed on http://www.world-sepsis-day.org

Founding Sponsors
- The GSA founding organizations
- The Significance Foundation
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- The American Academy of Pediatrics

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We accept sponsoring under our sponsor guidelines – available at www.world-sepsis-day.org or on request: office@world-sepsis-day.org.